

Cookie Policy

What are cookies and why are they needed?

A "cookie" is a small text file that is downloaded to an "end device" (eg a computer or smartphone) when a user accesses a website. It allows the site to function properly, to recognize the user's device and to store certain information about the user's preferences or past actions (for example, language selection, font size, login, etc.), which are stored for a certain period of time , so you don't have to re-enter information. Cookies have an essential role in facilitating and improving the usability of websites, therefore, if they are deleted or blocked, some websites or certain of their functionalities may become unavailable to users.

How do we use cookies?

We use "cookies" of the "Casa Kakau" e-store (www.casakakau.com) in order to ensure its accessibility and usability, provide certain functionalities, improve its operation and analyze information about user behavior when using it. The information collected from the "cookies" on the pages of "Casa Kakau" (www.casakakau.com) is used in a summarized form, which gives us the opportunity to optimize the Internet pages, as well as to improve their structure, functionality and content. The "Casa Kakau" pages (www.casakakau.com) do not use the information collected by the "cookies" for detailed personalization and/or re-targeting of the end user with advertising content.

What cookies do we use?

The e-store "Casa Kakau" (www.casakakau.com) uses the following "cookies":

cookie name	type of cookie	purpose of the cookie	content of the cookie	storage
PHPSESSID	main	Avoiding multiple logins within a browser session	an identifier referencing the current session to a database settings table	180 days
JSESSIONID	main	User session support	A unique identifier of the session	Until the browser session is closed
cb-enabled	main	Informing the user that the site uses cookies	It remembers previous user information and does not display the "banner" for cookies a second time	365 days
__ga	statistical	Generalized separation of different types of users	Unique session identifier	2 years
__gat	statistical	Limiting the pace of requests	Maximum threshold value	Until the browser session is closed
__gid	statistical	Generalized separation of different types of users	A unique identifier	Until the browser session is closed
collect	marketing	Generalized separation of different types of users	Google ID Analytics for devices used and behavior in aggregate form	Until the browser session is closed
rur	marketing	Generalized separation of different types of users	Instagram identifier for devices used and behavior in aggregate form	Until the browser session is closed

"Cookies" from third parties

The links to other sites and/or embedded content from other sites (e.g. Instagram) contained in the pages of Casa Kakau (www.casakakau.com) may place "cookies" on your end device when you visit these sites or open the content from them. In practice, such "cookies" are called "third-party cookies".

Casa Kakau (www.casakakau.com) has no control over the generation and management of "third-party cookies". For more information about the purpose of using third-party cookies and their content, please search for and familiarize yourself with the privacy and cookie policies adopted by the relevant third parties.

Here you can familiarize yourself with the Google Analytics policies regarding cookies: <https://policies.google.com/technologies/cookies>.

Manage cookies

Most generally available browsing programs (browsers) by default allow the placement of "cookies" on the end device. If you prefer, you can change the settings of your browser in such a way that existing cookies are deleted, or the setting of cookies (including third-party cookies) is automatically blocked. Please note that if you choose to delete or block cookies, this may affect the accessibility or functionality of this website.

More information about cookies, including the options for their management, can be found here: <http://www.allaboutcookies.org/manage-cookies/>.

You can use the Google Analytics cookie opt-out option located at: <https://tools.google.com/dlpage/gaoptout/>